

HOTEL SOLUTIONS

WEBSITE DESIGN

MANAGEMENT

CONVERSION ANALYSIS

OFFLINE INTEGRATION

OPTIMIZATION PROCESS

SOCIAL MEDIA



Gain the Competitive Edge by Dominating Your Market's Online Demand

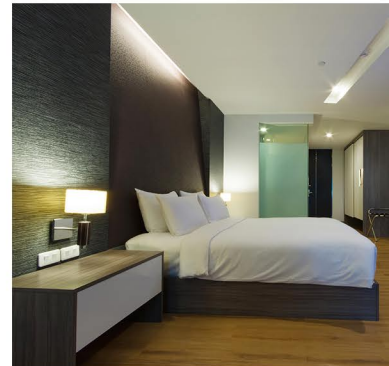


3rd Party Agency Marketing & Management

We offer full service management of your property's 3rd Party Agency Content, Respond to Reviews, create Campaigns & Sponsored Ads that connect you with an Engaged 3rd Party Agency Audience that delivers a healthy ROI on a consistent basis

Photography & Content Management

Your Hotel's potential guests base their decision to stay at your hotel heavily on your online content. We provide multiple photography sessions in our Monthly Service Plans to keep your content fresh & engaging

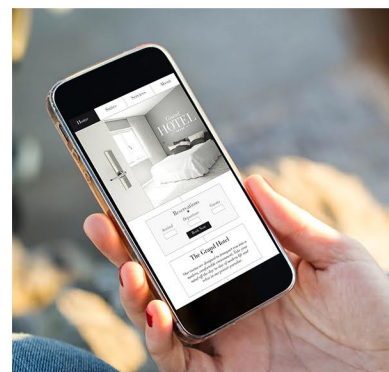


Social Media Solutions for Hotels

More than 80% of Hoteliers are not connected with their existing hotel guests via Social Media. With our Social Media solutions we increase your Guest Retention & attract new travelers to your hotel with direct targeting Sponsored Ads

Custom Marketing & Sales Lead Generation

Increase your Hotel's website visits with a Custom Website for your Hotel and Restaurant. Increase Website visits with Google Ads and strengthen Sales efforts with our Lead Generation calls to your hotel regarding local companies & upcoming events



HOW DOES IT WORK?

Day	Average rank	Impressions	CTR	Clicks	CPC (USD)	Spend (USD)	Room nights clicked	Room nights exposed	Revenue clicked (USD)	Revenue exposed (USD)	ROAS clicked (€)	ROAS exposed (€)
Sep 11, 2018	0.00	0	0.00%	2	1.45	2.90	0	0	0.00	0.00	0	0
Sep 6, 2018	0.00	0	0.00%	1	1.45	1.45	0	0	0.00	0.00	0	0
Aug 28, 2018	0.00	0	0.00%	0	0.00	0.00	3	3	337.00	337.00	0	0
Aug 26, 2018	1.42	376	10.80%	41	2.04	83.76	1	1	84.60	84.60	1	1
Aug 25, 2018	1.16	1,153	5.55%	64	1.98	126.77	4	6	433.12	588.72	3	5
Aug 24, 2018	1.20	1,244	6.83%	85	1.94	164.67	9	14	851.70	1,361.32	5	8
Aug 23, 2018	1.26	852	7.51%	64	1.94	123.91	2	5	178.00	480.03	1	4
Aug 21, 2018	0.00	0	0.00%	1	1.45	1.45	0	0	0.00	0.00	0	0
Aug 6, 2018	0.00	0	0.00%	1	1.45	1.45	0	0	0.00	0.00	0	0
Aug 3, 2018	0.00	0	0.00%	0	0.00	0.00	1	1	114.00	114.00	0	0
Jul 29, 2018	0.00	0	0.00%	0	0.00	0.00	1	1	83.66	83.66	0	0
Jul 28, 2018	1.12	409	7.82%	32	2.19	70.21	4	4	422.13	422.13	6	6
Jul 27, 2018	1.14	1,731	7.28%	126	2.01	253.28	18	20	1,744.51	1,912.02	7	8
Jul 26, 2018	1.11	1,131	8.13%	92	1.94	178.80	12	12	1,152.12	1,152.12	6	6
Jul 21, 2018	1.09	538	6.51%	35	2.02	70.77	3	4	324.86	435.22	5	6
Summary												
	1.25	104,608	7.43%	7,771	1.91	14,808.05	1,022	1,270	97,261.15	120,978.36	7	8



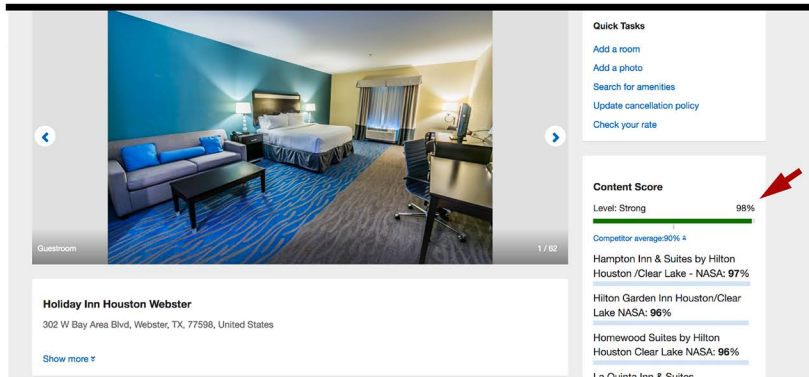
Increase Your Content Score for Higher Placement

Most 3rd Party Platforms position hotels heavily based on a Content Score algorithm. The higher your content score, the better that your organic placement will be on their booking sites. We take an aggressive approach to raise your Content Score to the highest level possible and maintain a top ranking position to make your property's content look amazing & increase your Hotel's revenue!

3rd Party Agency Marketing & Management

Fill empty rooms with our 3rd Party Agency Solutions. We professionally manage your 3rd Party Agency Platforms & optimize your Content to make your Hotel looks amazing online, increase your ranking and drive more Revenue!

- Free Photography Session 3 times a year
- Respond to Guest Reviews
- 3x to 6x Return on Investment
- Third Platforms include: Expedia, Hotels.com, Booking.com, Tripadvisor, Priceline and more.

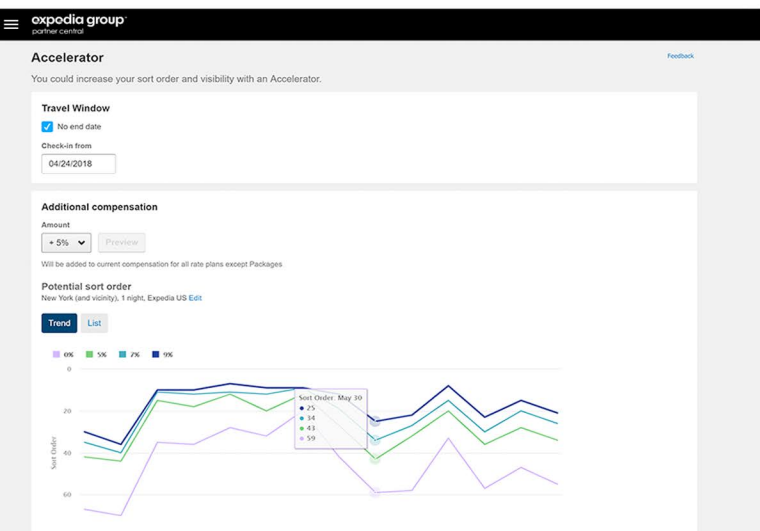


Campaigns, Promotions & Commission Based Listing

We create Campaigns & Promotions to increase Room Nights when you need them most. If there is empty rooms to fill, we create Daily Promotions with eye-catching tagging to fill vacant rooms.

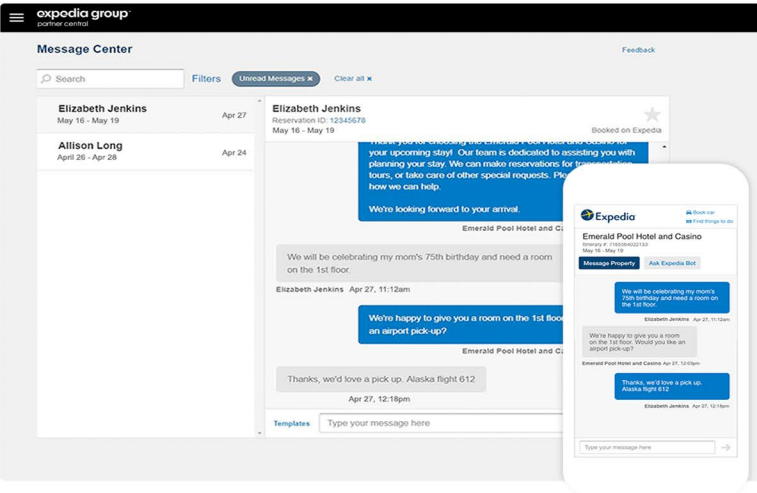
We optimize your hotel's placement on many 3rd Party Platforms through added commission based tools which ranks your hotel higher in your competitive set.

We provide you with Monthly Reporting so that you can easily analyze your Return on Investment. Our customers see a 3x to 6x Return on Investment with our services!





HOW DOES IT WORK?



Expedia Marketing & Management

Shift online demand when you need it most with the power of our Expedia Management Solutions. Through strategically designed Placement Ads, we deliver 3X to 6X the Return on Investment!

Additionally, we professionally manage your Expedia Partner Central account to deliver a consistent source of Revenue through organic methods such as Content Management (Free Photography Session 3 times a year), Responding to Guest Reviews and creating Commission based Campaigns.

Social Media Solutions for Hotels

With our Social Media Solutions for Hotels, we directly target travelers that are staying at your competitor's property by launching Social Media Ads their timeline based on showing interest in hotel specific keywords and interest in local landmarks near your hotel.

More than 80% of Social Media users are more likely to book a specific hotel based on a friend's recommendation through Social Media.

AUDIENCE DETAILS

Location: United States: 2410 Santa Ursula Ave, Laredo (+20 mi) Texas

Age: 25 - 60

Interests: Marriott International, Holiday Inn Express, Best Western, Homewood Suites, Hampton Inn, Expedia (website), Embassy Suites Hotels, Holiday Inn, Courtyard by Marriott, La Quinta Inns & Suites, Residence Inn by Marriott, Fairfield Inn by Marriott, Hilton Hotels & Resorts, Hilton HHonors, Marriott Hotels & Resorts, TripAdvisor, Hotels.com, SpringHill Suites, Marriott Rewards, Trivago, Booking.com, SpringHill Suites by Marriott or Fairfield Inn & Suites by Marriott

Edit



Custom Marketing & Sales Lead Generation

We thoroughly search online to uncover companies, events and many other sales opportunities to help strengthen sales efforts or simply increase revenues. (Sales Leads are shared with your team weekly.)

Tailor your specific marketing campaign via Custom Flyer Designs, Graphics, Website Design, Google Placement Ads and much more!

With our Hotel Solutions services you get more time to focus on your hotel's Service & Quality.

Our Mission is to Increase Your Hotel's Revenue Through a Profitable Partnership